

NOV 30 1942

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FRANCES HUGHES, *Editor*

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, NOVEMBER 27, 1942

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 27 Through Christmas	OPENING OF CHRISTMAS WINDOWS The theme of this store's Christmas window presentation is a diarama of five versions of Christmas, historical and present. One is St. Nicholas Day in a Dutch Kitchen in New Amsterdam, 250 years ago; another is Christmas in Mt. Vernon at the time of George Washington, 150 years ago; also there is a Colonial Farm Christmas; and a Victorian Christmas, both historic. The modern touch is Christmas in an Army Camp in 1942. The historic windows are authentic and documented by museums, etc. Also displayed are antique collections of fans, toys, etc. Publ.: Elsie Porcell, WI. 7-7000.	JAMES MCCREERY	5TH AVE. AT 34TH ST.
Friday Nov. 27	DONALD DUCK, CHRISTMAS MAN OF THE YEAR Probably the most original Christmas windows will prove to be Bamberger's where the theme concerns Santa's problem, "how to get all his toys to all the kids." Donald Duck appears and saves the day with the help of sub-marines, jeeps, tanks and other modern war contraptions. The whole Disney menagerie play major roles in this Christmas epic of 1942. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & COMPANY	131 MARKET STREET NEWARK, N.J., WINDOWS
Friday Nov. 27	CONVERSATIONAL SANTA CLAUS This store's Santa discusses presents, conduct, and encourages youngsters to write letters which they mail in his own post office box with the names and addresses of parents and friends of whom the kids expect presents. Santa Claus and the store keep a record of these requests and help parents to fulfill them. Publicity: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	414 FIFTH AVENUE 6TH FLOOR
Saturday Nov. 28 12:00 Noon	LAUNCHING OF U.S. TANKERS: U.S. MARITIME "CLEARWATER", "TONGUE RIVER" COMMISSION Sponsors for these two tankers are Mrs. Charles Edison, wife of New Jersey's governor and the Indian Princess, Delvina. These two U. S. tankers, completed in six months will be launched with Indian ceremonial rites, as they are named in honor of Indian battlefronts. 5,000 workers, guests and city officials will attend this gala launching at Bayonne, New Jersey. Publicity: Shephard Henkin, Marine Maintenance Corps, WH. 4-1525.		FOOT OF 21ST STREET BAYONNE, NEW JERSEY
Saturday Nov. 28	ARMY-NAVY FOOTBALL GAME AT ANNAPOLIS.		
Now in Residence	SANTA CLAUS	ARNOLD CONSTABLE	5TH AVE. AT 40TH ST. TOY DEPT., 2ND FLOOR
Now Going On	VENTRILOQUIST SANTA CLAUS This store's Santa, always a favorite and a professional vaudevillian between Christmases, delights youngsters with his "Charlie MacCarthy" act. Also all the other usual Christmas practices. Publicity: Miss Ruder, LO. 5-6000.	STERN BROTHERS	42ND ST. AT 6TH AVE. TOY DEPT., 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Going On	"SNOW TRAIN RIDE" Special Christmas feature. This store has a child size model of Baltimore and Ohio "Royal Blue" train which accommodates 20 youngsters up to 7 years of age on a 250-foot "Snow Train Ride". Additional holiday attractions: a photographic studio where a life-size Santa serves as background for kids' photos. Also traditional Christmas toys and Santa Claus devices. Publicity: Dorothy Meyer, TR. 5-5700.	THE NAMM STORE, BROOKLYN	452 FULTON STREET TOYLAND, 4TH FLOOR
Now Showing Through Dec. 5	PILGRIM FASHIONS, 17TH-18TH CENTURIES Due to enthusiastic interest in Early American Fashions as sources of inspiration for modern adaptations, exhibit of costumes in vogue at Thanksgiving Festivals during Colonial Days, is now being shown. These authentic, historic costumes are from the School's museum collection, and may be seen from 9 A.M. to 9 P.M. except on Saturdays until 5 P.M. Further information from Registrar, Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (AT 52ND STREET)

WEEK BEGINNING MONDAY, NOVEMBER 30, 1942

Monday Nov. 30 12:30 P.M. Luncheon	ANNUAL MEETING: ELECTION OF OFFICERS At this luncheon, the three Vice Presidents and five members of the Board of Governors will be elected from a list of names proposed by the Nominating Committee. Also a report of group activities for 1942 will be read. Only members may attend. Luncheon, \$1.35 (incl. tip). Contact: CI. 7-1734.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 40TH ST.
Beginning Monday Nov. 30 7-8:45 P.M. &8:50-10:30	INTENSIVE COURSES IN FUR MERCHANDISING Registration has already started for an eight-weeks' evening course in Fur Merchandising and Fur Merchandising Technique. Entrants may take either one at \$7.00 each or \$13.00 for both. Contact: GR. 5-7140.	CITY COLLEGE, SCHOOL OF BUSINESS	LEXINGTON AT 23RD ST.
Monday Nov. 30	OPENING: MEN'S "721" CLUB This special gift shop is located on "no woman's land"--a segregated gift area on the 2nd floor where only men may come to shop for gifts for their women folk. Specially trained and specially attractive gift hostesses will cater to men purchasers, and a private entrance on 56th Street has been set aside for men only during the month of December. Women keep out! Publicity: June Clark, EL. 5-6800.	BONWIT TELLER	721 FIFTH AVENUE 2ND FLOOR
Monday Nov. 30	SERVICE MEN'S SHOPPING BOOTH Installation of a booth for helping men from all the Armed branches of the service to do their Christmas shopping. Uniformed and regular shoppers, some supplied by Navy League, will guide and direct soldiers and sailors. Publicity: Margaret Pierce, LA. 4-7000.	SAKS 34TH	B'WAY AT 34TH ST. STREET FLOOR
Tuesday Dec. 1 9:30 A.M.- 9:30 P.M.	ANNUAL CHRISTMAS FAIR Annual event at Franklin Simon's East Orange Store sponsored by Women's Clubs of Oranges and 5 neighboring towns. There will be an informal fashion promenade with club members as mannequins. 5% of day's sales will be turned over to club treasuries. Publ.: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	EAST ORANGE STORE EAST ORANGE, N. J.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 1 12:30 P.M. Promptly	BEAUTY ON THE ASSEMBLY LINE This beautician has worked out a speed-up system for the glorification of hair and face, which she will demonstrate at her Salon for the Beauty Press at 12:30 promptly. The demonstration takes a half hour and luncheon will be served at Louis and Armand at 1 P.M. Beauty Press by invitation. Contact: Mona Manet, PL. 3-2326.	MONA MANET	48 EAST 52ND STREET
Tuesday Dec. 1 12:30 P.M. Luncheon	BRITISH WAR RELIEF ON BEHALF OF U. S. A. Guest of honor at this luncheon is Lady Halifax, wife of our British Ambassador. Guest speakers include Dorothy Thompson, Mrs. Eugene Meyer of the Washington Post and the Honorable Hugh Gibson. Open to invited guests with cards of admission. Contact: Mrs. Henry James Whigham, B.W.R., 730 Fifth Avenue, CI. 7-2300.	BRITISH WAR RELIEF SOCIETY	BILTMORE HOTEL MADISON AT 43RD ST.
Tuesday Dec. 1 1:00 P.M. Luncheon	CHILDREN'S FASHIONS FOR HOLIDAY PARTIES Preparing for holiday gaiety, youngsters from kindergarten to teen age will model their party gala clothes before the lunchers at the Ritz. Some grown-up party fashions will also be shown. Open to public. Luncheon, \$2. Press by invitation. Saks Publ.: Eleanor Lambert, PL. 5-8580. Ritz Publ.: Marion Morrison, PL. 3-4600.	SAKS FIFTH AVENUE (611 FIFTH AVENUE)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 1 2:00- 6:00 P.M.	PRESS PREVIEW: HOUSEHOLD OBJECTS IN WAR TIME This is the annual exhibit of household and personal articles retailing under \$10. This year they are naturally all made of non-priority materials and include supplies for civilian defense and gifts for men and women in Army and Navy. Opens to public, Wed., Dec. 2nd. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Wednesday Dec. 2 9:30 A.M.- 9:00 P.M.	CHRISTMAS FAIR For its 4th annual Christmas Fair, Franklin Simon, in cooperation with the Business and Professional Women's Clubs, will donate 5% of its all-day and evening purchases to the organizations and clubs. Gifts and merchandise will be donated by Franklin Simon on behalf of United Seamen's Service to whom the evening is especially dedicated. Reception, entertainment and outstanding speakers are a part of the evening's events. Public admitted 'til 6:30 P.M. Thereafter, by invitation. Press invited. Publicity: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	414 FIFTH AVENUE
Wednesday Dec. 2,3,4 10:00 A.M. On.....	WAR CONGRESS OF AMERICAN INDUSTRY Donald Nelson, Paul McNutt, William Jeffers and Leon Henderson, all top-ranking men of WPB, WMC and OPA are among the speakers at this NAM Congress. Press, members and those interested may attend. All but luncheon and dinner sessions without charge. Contact: Mr. Compton, NAM, CI. 5-6600.	NATIONAL ASSOCIATION OF MANUFACTURERS	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Wednesday Dec. 2 1:00 P.M. Luncheon	JOINT SHOWING OF CASUAL & GALA STYLES This is a luncheon showing of round-the-clock and round-the-calendar apparel including day-time and evening dresses by Miriam Landey (22 E. 65th St.) and custom-made sports things: suits and slacks by Casual Clothes (745 Madison Ave.). Open to public. Luncheon, \$2. Press by invitation. Publicity: Ted Saucier, EL. 5-3000.	MIRIAM LANDEY AND CASUAL CLOTHES	WALDORF ASTORIA HOTEL SERT ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 2 7:00 P.M. Dinner	HOUSE DRESS STYLE SHOW AND DINNER "Cottons for Victory" is title of the House Dress "Duration Fashions" showing. This is 2nd annual presentation of Association's volume-priced house dress manufacturers. A hundred "better" garments will be shown and entertainment provided by Lew Lehr, Movietone News nut, who will "expert" on fashions. Master of Ceremonies and Auctioneer will be Peter Donald, star of radio show "Can You Top This?" Admission, \$10. with net proceeds donated to Army Emergency Relief and U.S.O. This show climaxes a 2-day convention at which WPB and OPA officials will speak. Contact: Irwin Polokoff, Chairm. of Entertainment, Shelby Mfg. Co., LA. 4-5063.	HOUSE DRESS INSTITUTE	WALDORF ASTORIA HOTEL GRAND BALLROOM
Wednesday Dec. 2	LOLLYPOP FEASTING Lollypops form the motif of De Pinna's children's department called Doll House. A huge lollypop wreath from which free lollypops are given youngsters is a special attraction. No Santa Claus. Publicity: Dorothy Coburn, VO. 5-4800.	DE PINNA	650 FIFTH AVENUE DOLL HOUSE, 2ND FLOOR
Thursday Dec. 3 12:30 P.M. Luncheon	WEEKLY MEETING OF N. Y. PUBLICISTS Weekly meeting of Press Agents and Public Relationists. Speaker this week will be Prunella Wood, King Features, who will speak on "Capitalizing Publicity as Promotion." Open to members and guests. Contact: Mr. Uriel Davis, CI. 7-6161.	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL CASINO-IN-THE-AIR
Thursday Dec. 3 12:30 P.M. Luncheon	100TH ANNIVERSARY OF GREETING CARD INDUSTRY To commemorate the 100th anniversary of the first Christmas card, there will be this luncheon including a talk by Sir William Wiseman, Bart., C.B., C.M.G., Adviser to the British Raw Materials Mission. Also there will be an exhibit of antique greeting cards dating back to the earliest beginning of the industry, from 1842. Press by invitation. Publicity: Sylvia Z. Hoffman, GR. 3-1759.	THE GREETING CARD INDUSTRY	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Thursday Dec. 3 1:00 P.M. Luncheon	"WHAT'S GOING ON?" "WHAT'S COMING IN?" The dual theme of this luncheon style showing is "What's Going On At Christmas?" and "What's Coming In For Spring?" This will be an unusual pre-holiday fashion party with carol music, Christmas decor and yule-tide food. Open to public. Luncheon, \$2. Press by invitation. Zoe de Salle Publ.: Georgette Higginson, PL. 3-0396. Plaza Publ.: Alma Zaiss, PL. 3-1740.	ZOE DE SALLE, DESIGNER (18 EAST 53RD STREET)	PLAZA HOTEL PERSIAN ROOM
Friday Dec. 4 12:45 P.M. Luncheon	AMERICAN FASHION CRITICS' AWARD This is the first luncheon meeting for members of Fashion Critic's Jury sponsored by Coty to discuss and make preliminary decisions regarding awards to designers for outstanding fashion contribution during year, 1942. Only members of Fashion Critics' Jury invited. Publ.: Eleanor Lambert, PL. 5-8580.	COTY	SOUTH LOUNGE ROCKEFELLER CENTER
Saturday Dec. 5 10:00 P.M.	DEBUTANTE CHARITY BALL One of the outstanding annual charity events of the Winter season is this debutante ball to which this year, young officers in Armed Forces and	GROSVENOR NEIGHBOR- HOOD HOUSE	RITZ CARLTON HOTEL BALLROOM

(Continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
(Continued from preceding page)			
midshipmen from Naval Reserve Training School will be specially invited guests. Grosvenor House devotes itself to under-privileged children in projects for cultural and recreational programs. Admission: \$10 for dinner and ball. Contact: Mrs. Eli Whitney Debevoise, Chairm., BU. 8-9474.			
Monday Dec. 7 3:00 P.M. Through Feb. 22	ARTISTS FOR VICTORY EXHIBITION A country-wide exhibition of paintings, sculptures, and graphic arts with a war theme selected from among 5,000 entries by an outstanding jury of award, will be previewed with Mayor LaGuardia as opening speaker. 42 of the entries will be purchased by the Museum for a sum aggregating \$52,000. Exhibit is open to public from Dec. 7th through Feb. 22nd. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Tuesday Dec. 8 1:00 P.M. Luncheon	BUNDLES FOR CHRISTMAS Holiday Fur Fashions embellished with fabulous jewels by Paul E. Flato (1 E. 57th St.) will be shown before the lunchers at the Ritz. Flower arrangements by Trepel (Rockefeller Center). Open to public. Luncheon, \$2. Press by invitation. Designer Publ.: Viola Shefer, PL. 3-2116. Ritz Publ.: Marion Morrison, PL. 3-4600.	C.G. GUNTHER'S SONS (666 FIFTH AVENUE)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Dec. 9 12:30 P.M. Luncheon	DIRECTORS' MEETING So that members of the Corset & Brassiere Association of America may keep abreast (and this is not a pun) of new rulings which affect their industry and in order to interchange ideas, this will be the first of a series of monthly luncheons. This is another instance of the increasing cooperativeness of Trade associations seeking to help, understand, clarify and cope with the changing new conditions of doing business. <u>Strictly a closed meeting.</u> Contact: Miss Rubin, GR. 5-0880.	CORSET & BRASSIERE ASSOC. OF AMERICA	EMPIRE STATE CLUB 350 FIFTH AVENUE
Wednesday Dec. 9 1:00 P.M. Luncheon	CUSTOM-MADE AFTERNOON AND EVENING FASHIONS Gala custom-made fashions will be on display at this showing accenting particularly a dressy type of afternoon clothes and formal and informal dinner and evening fashions. Coordinated millinery by Mme. H. Ponnet. Open to public. Luncheon, \$2. Press by invitation. Waldorf Publicity: Ted Saucier, EL. 5-3000.	SAMUEL LANGE (20 E. 57TH) MME. PONNET (38 E. 50TH)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Dec. 9 5:00- 7:00 P.M.	ANNUAL CHRISTMAS TASTING Fine feasting in this pre-holiday tasting of foods including: champagne punches; aperitif punches; fruit cake; plum pudding; etc. Open to members and their guests, by invitation. Publicity: Mrs. Jeanne Owen, PL. 3-6545, or after 1 P.M., CI. 7-7072.	WINE & FOOD SOCIETY	WALDORF ASTORIA HOTEL STARLIGHT ROOF
Wednesday Dec. 9 7:00 P.M. Dinner	AIMS & PURPOSES OF GAR- MENT INDUSTRY FOR 1943 The entire dress industry is concerned with forming a 10-plank platform for the purpose of better cooperation with the government and the war effort; elimination of waste and cessation of illegal practices and trade abuses; better understanding of various codes and practices; and establishment of a dress industry "voice" in the nation's capital. Open to the entire dress industry, by invitation. Admission, \$5. Contact: Sidney Vlock, Chairman, WI. 7-1228.	AMERICAN COUNCIL OF DRESS MFRS. INC.	HOTEL ASTOR B'WAY AT 45TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 10 6:30 P.M.	DINNER TO HONOR JOHN BLOCK In order to raise funds for the Federation and at the same time honor out- standing members of the "better dress" division, the garment manufacturers are organizing this event under the chairmanship of Bernard G. Cohen, David Rosenthal and Herbert Sondheim. The popular-priced dress manufactur- ers group will likewise stage a dinner honoring Lewis Rubin at Hotel Astor, Dec. 3rd at 6:30 P.M. Open to Trade and Friends. Admission: \$3.50. Publicity: Mr. Jaffey, BR. 9-7130.	N.Y. & B'KLYN FEDERA- TION OF JEWISH CHARITIES	ESSEX HOUSE 160 CENTRAL PARK SOUTH
Friday Dec. 11	PETITION TO PRESIDENT TO CLOSE HIGH SCHOOLS AND COLLEGES BY DECEMBER 11TH A movement has been started to persuade President Roosevelt to order all High Schools and Colleges in the United States closed from Dec. 11th thru the Christmas holidays, so that students can work in stores and ease the man power shortage of the Christmas buying season. This idea started with the Charlotte, North Carolina Merchants Association, which drew up and sent the appeal to President Roosevelt.		
Tuesday Dec. 15 1:00 P.M. Luncheon	RESORT & EARLY SPRING COTTON FASHIONS With cotton increasingly important, this all-cotton fashion showing has special value in portraying southwear styles as well as what's ahead for Spring and Summer. Open to public. Luncheon, \$2. Ritz Publicity: Marion Morrison, PL. 3-4600.	COTTON SHOP INC. (543 MADISON AVE.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 15- Dec. 20 1:30- 10:30 P.M.	CITY EXHIBIT: CHILDREN'S INTERESTS IN WAR PROGRAM The O.C.D., Dept. of Education, Welfare and Health Depts., etc., have com- piled a joint exhibit of health and educational activities including all kinds of manufactured children's products from toys to drugs. Entertain- ment for youngsters, lectures for adults and proceeds at 50¢ admission will be given to Free Milk Fund for Babies and Bundles for America and Blue Jackets. Publicity: Mr. Porter Moore, MU. 2-5672.	NATIONAL CHILD HEALTH AND WELFARE ASSOCIATION	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Tuesday Dec. 15 8:30 P.M.	SHOW DEPICTING "WOMEN IN WAR" This is an all-womens' war effort show to prove that women can take it. Cooperating are the Red Cross, Navy League, A.W.V.S., Salvation Army, O.C.D., Bundles for America, American Women's Hospital Unit and National Security Women's Corps and Reserve Corps. Admission: \$2.75 to \$5.50 in- cludes a preview of a new Paramount motion picture "Palm Beach Story" starring Claudette Colbert and Joel McCrea. A tableaux, "Women On Parade" will be directed by Nat Carson and commentated by Elsa Maxwell and George Jessel. Also participating are Rex Stout, Mrs. Kermit Roosevelt, Mrs. Harrison Williams, Mrs. Johannes Steel and Mrs. Byron C. Foy. Publicity: Ivan Black, PL. 3-1049.	CITIZEN'S COMMITTEE FOR ARMY & NAVY	RIVOLI THEATRE B'WAY AT 49TH ST.
Thursday Dec. 17 3:00- 6:00 P.M.	PRESS PREVIEW: FOUNDATION GARMENTS This foundation show has unusual interest because of contemporary substi- tutes for rubber and lastex. Open to Press by invitation. Publicity: Joyce Hirshon, BR. 9-9350.	FLEXEES-ARTISTIC	417 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 21 3:00- 5:00 P.M.	YOUNG NEW YORKER PARTY This is the annual pre-Christmas style show to which co-eds, home from school, look forward. This party is always presented with gaiety and verve and sure to launch a new high-style fashion trend. Open to Press and public. Publicity: Eleanor Howard, WI. 7-3300.	LORD & TAYLOR	424 FIFTH AVENUE NEW YORKER SHOP, 5 FL.
Monday Dec. 21 9:00 P.M.- 3:00 A.M.	VICTORY PARTY BENEFIT FOR WAR EFFORT 100 prominent young debutantes will be presented in a cooperative "coming-out" at this Victory Debutante Cotillion. Parents of each debutante will purchase War Bonds for her in an amount equal to the cost of a private party. This event will have society and fashion bearing and will portray the trend in formal evening wear for young debutantes. Coty will sponsor the ball. Publicity: Eleanor Lambert, PL. 5-8580.	N. Y. INFIRMARY AND COTY	RITZ CARLTON HOTEL GRAND BALLROOM
Dec. 22	NO LUNCHEON FASHION SHOW AT RITZ CARLTON DURING CHRISTMAS WEEK.		
Dec. 23	NO LUNCHEON FASHION SHOW AT WALDORF ASTORIA DURING CHRISTMAS WEEK.		
Dec. 24	NO LUNCHEON FASHION SHOW AT PLAZA DURING CHRISTMAS WEEK.		
Dec. 25	CHRISTMAS DAY.		
Dec. 29	NO LUNCHEON FASHION SHOW AT RITZ CARLTON BECAUSE OF NEW YEAR'S.		
Dec. 30	NO LUNCHEON FASHION SHOW AT WALDORF ASTORIA BECAUSE OF NEW YEAR'S.		
Dec. 31	NO LUNCHEON FASHION SHOW AT PLAZA BECAUSE OF NEW YEAR'S.		
Tuesday Jan. 5 1:00 P.M. Luncheon	FIRST HATS BRING FIRST SIGNS OF SPRING Hat harbinger of Spring, Mr. Florell transforms January into April with his new and exclusive presentation of dressy and day-time hats. Open to public. Luncheon, \$2. Press by invitation. Florell Publicity: Mr. Frederick, PL. 5-0895. Ritz Publicity: Marion Morrison, PL. 3-4600.	WALTER FLORELL (29 EAST 53RD ST.)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Jan. 6 1:00 P.M. Luncheon	FASHIONS FOR CAMP FOLLOWERS Women who plan to travel North or South, whether to follow their husbands or beaux' to camp or to indulge in warm bathing or cold Winter sports will be interested in this lunch-time showing of fashions for every activity including just stay-at-home. Open to public. Luncheon, \$2. Press by invitation. Arnold Constable Publicity: Jeanne Pierre, CA. 5-2300. Waldorf Publicity: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Sunday Jan. 10-12	29TH ANNUAL SHOE SHOW	MIDDLE ATLANTIC SHOE RETAILERS' ASSOCIATION	BENJAMIN FRANKLIN HOTEL PHILADELPHIA, PA.
Sunday Jan. 10- Jan. 14	SPRING FASHION OPENINGS This is an all-market event for Los Angeles retailers who will be treated not only to fashion showings and displays by local manufacturers of coats, suits, dresses, sportswear, play clothes, children's and kindred lines, but to millinery and junior and infants' apparel, manufactured by both Eastern and West Coast houses. Retail buyers from the far West are expected in large numbers due to the difficulty of travel and delivery to and from Eastern markets.	ASSOCIATED APPAREL MFRS. OF LOS ANGELES	BILTMORE HOTEL LOS ANGELES, CALIF.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 11, 1943	OFFICIAL OPENING: SPRING CORSET MARKET Under normal conditions, December is the month for the Spring Corset Market Opening. But existing conditions make January more propitious for showing. Because of uncertainty of stock status, Spring Corset showings will be held the entire week of Jan. 11th to maintain good-will of buyers and permit salesmen with traveling difficulties to reach New York in time. Contact: Corset & Brassiere Assoc., 200 5th Avenue, GR. 5-0880.	CORSET & BRASSIERE ASSOCIATION OF AMERICA	HOTEL McALPIN AND INDIVIDUAL SHOWROOMS
Week of Jan. 11-15	WAR-TIME CONFERENCE A 5-day "war-time conference" supplementing the traditional annual convention, will be held during the week of Jan. 11th to 15th. This will be a streamlined gathering with a minimum of addresses to replace the stereotyped speeches of previous years. Open to members of NRDGA and their friends. Press invited. Opening address by Frank Mayfield, President, on the "Effects of the War on Retailing During 1943", followed by discussion on "Manpower", "Customer Services", "Inventories", etc. Further information from Edward S. Hoyt, PE. 6-2155.	NATIONAL RETAIL DRY GOODS ASSOCIATION	HOTEL PENNSYLVANIA 7TH AVE. AT 33RD ST.
Wednesday Jan. 13 1:00 P.M. Luncheon	ADVANCE PEEP AT SPRING LINES Style theme of this luncheon show to be announced later. Open to public. Luncheon, \$2. Press by invitation. Russeks Publ.: Beatrice Castle, WI. 7-1900. Waldorf Publ.: Ted Saucier, EL. 5-3000.	RUSSEKS FIFTH AVENUE (390 FIFTH AVENUE)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Jan. 13 7:30 P.M.	ANNUAL DINNER AND FASHION SHOW "Day-time Frocks for the WARDrobe" is the theme of the 9th annual fashion show presented by members of the National Association of House Dress Manufacturers, Inc. The show will stress functional and fashion aspects of clothes for women living under 1943 war conditions. Tickets \$11. for fashion show, dinner and dance. Contact: Bernard Polay, PE. 6-1628.	NATIONAL ASSOC. OF HOUSE DRESS MFRS.	WALDORF ASTORIA HOTEL GRAND BALLROOM
Tuesday Jan. 19 7:00 P.M.	INFORMAL FASHION SHOW, DINNER AND DANCE This is a showing for the Trade and Buyers who come from all over the country to view the millinery trends established for Spring and Summer. Press by invitation. Tickets, \$12.50 includes dinner and show; attendance on mezzanine, without dinner, \$7.50. Contact: David Lipshie, M.S.C., 1450 Broadway, CH. 4-6547.	MILLINERY STABIL- IZATION COMMISSION	HOTEL ASTOR GRAND BALLROOM
Wednesday Jan. 20- Feb. 28	DESIGN COMPETITION FOR THERAPY IDEAS This is an exhibition of designs and objects accepted by a jury and awarded prizes from \$10 to \$100. Purpose of this competition is to provide occupations, diversion, and cure with objects providing remedial work for disabled soldiers and sailors. These designs and objects stimulate the imagination of the patients and help toward creating salable articles as sources of income. Public invited. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET

DATES AHEAD

Dec. 22 1ST DAY OF WINTER (Tues.)
Dec. 25 CHRISTMAS DAY (Friday)
Dec. 31 NEW YEAR'S EVE (Thurs.)

RED LETTER WEEKS

Nov. 28-
Dec. 25 NATIONAL XMAS SEAL CAMPAIGN
Dec. 8-15 NATIONAL BILL OF RIGHTS WEEK

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Now.....PREMIERE: "WHITE CARGO" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
 Showing This is the sensational M.G.M. Hedy Lamarr vehicle which everyone has been eagerly awaiting in order to see Hedy Lamarr in a "larong". Co-starred are Walter Pidgeon and Richard Carlson. Publ.: Lou Smith, BR. 9-7800.
- Friday.....OPENING: "FRONT 13", NEW RUSSIAN WAR RELIEF NIGHT CLUB, 13 WEST 56TH ST.
 Nov. 27 A novelty in night clubs, this one is completely donated from toothpicks
 8:30 P.M. to the building, with even theatrical talent of the first rank pledged to provide continuous entertainment for the duration. Every cent of the proceeds will accrue to Russian War Relief. Publ.: Elaine Whitelaw, MU.6-3203.
- Monday.....PREMIERE: "LIFELINE" BELASCO THEATRE, 115 WEST 44TH ST.
 Nov. 30 This play stars Dudley Digges, and is produced by Gilbert Miller. Publicity: Richard Maney, WI. 7-6939.
- Monday.....RED CROSS CONCERT BY PHILHARMONIC ORCHESTRA, CARNEGIE HALL, 7TH AT 57TH ST.
 Nov. 30 Toscanini will conduct and Helen Traubel will be soloist at war fund benefit concert for Red Cross. This promises to be a very social event with every "good" name represented among box holders. Admission: \$3.30 to \$9.45. Publ.: Mrs. Breckenridge, Red Cross, 315 Lexington Ave., MU. 4-4455.
- Tuesday....BENEFIT PREMIERE: "1943 ICE FOLLIES" MADISON SQUARE GARDEN, 8TH AT 50TH
 Dec. 1-5 Opening night, a Musicians' Emergency Fund benefit. Pres., Mrs. Lytle
 And Hull. Skaters are a mixture of society and sportsmen and women, and pro-
 Dec. 7-9 ceeds go to talented musicians needing financial aid. Opening night ad-
 8:30 P.M. mission: \$5. to \$7.50 from Burden Littel Bureau, Bonwit Teller. There-
 after at Garden. Contact: CO. 5-6800.
- Wednesday...PREMIERE: "WHO DONE IT?" (Movie) LOEW'S CRITERION, 1514 BROADWAY
 Dec. 2 Universal picture starring fun makers, Abbott & Costello, plus a support-
 ing cast. Costumes by Vera West. Publicity: Ruth Morrow, CI. 7-7100.
- Thursday....PREMIERE: "R U R" BROADWAY THEATRE, B'WAY AT 53RD ST.
 Dec. 3 Revival of Karel Capek's "R U R", brought to Broadway by producers
 Silberman-Blank. Publicity: Jean Dalrymple, MU. 5-3114.
- Thursday....PREMIERE: "YOU WERE NEVER LOVELIER" (Movie) RADIO CITY MUSIC HALL, 6TH AT 50
 Dec. 3 This is Columbia's singing, dancing movie with those two favorites, Fred
 Astaire and Rita Hayworth. Clothes by Irene. Publ.: Hortense Schorr,
 BR. 9-7900.
- Wednesday...OPENING: NEW SHOW AT RAINBOW ROOM ROCKEFELLER CENTER
 Dec. 9 Walton & O'Rourke puppeteers, Eleanor French, singer, and Leo Reisman
 Orchestra are the new attractions. Publ.: Marjorie Bruce, CI. 5-9000.
- Tuesday.....PREMIERE: "PALM BEACH STORY" (Movie) RIVOLI THEATRE, B'WAY AT 49TH ST.
 Dec. 15 See page 6 item 5 for details. Publ.: Aileen Brenon, BR. 9-8700.
- Monday.....PREMIERE: "THE THREE SISTERS" ETHEL BARRYMORE THEATRE, WEST 47TH
 Dec. 21 This Katharine Cornell vehicle includes Ruth Gordon and Judith Anderson.
 A Chekhov revival and will attract the usual plush Cornell following. Cos-
 tumes by Motley. Publ.: Walter Alford, Guthrie McClintic, CI. 7-5152.
- Wednesday...PREMIERE: NOEL COWARD'S PICTURE "IN WHICH WE SERVE", CAPITOL THEATRE
 Dec. 23 This is said to be the most outstanding picture of the year, written, pro-
 duced, directed, acted in and music written by Noel Coward. Released by
 United Artists, it is the story of the British Navy and the heroic career
 of an English destroyer and its crew. Made in England with the official co-
 operation of the Royal Navy and the B.M.I. Publ.: Tess Michaels, BR.9-7300.
- Wednesday...PREMIERE: "STAR SPANGLED RHYTHM" (Movie) PARAMOUNT THEATRE, B'WAY AT 43RD
 Dec. 30 This is Paramount's big first-of-the year musical with practically all the
 stars of the entire Paramount Studio participating. This includes: Dorothy
 Lamour, Paulette Goddard, Susan Hayward, Bing Crosby, Bob Hope, Ray Milland,
 Franchot Tone, etc. Costumes by Edith Head. Publ.: Aileen Brenon, BR. 9-8700.